Special Feature

Contributing to Society and Customers by Fulfilling Our Purpose through Resonac Pride Products & Services

Approach to Resonac Pride Products and Services

As an advanced material partner, Resonac aims to contribute to the sustainable development of global society by creating functions required of the times, with the goal of contributing to the happiness and prosperity of people and to harmony with the global environment. In order to achieve this, it is important to visualize how much value our products and services, which we provide in a wide range of areas from upstream to downstream in the value chain, have provided to customers and society.

Upon integration, the SDGs-contributing products of the former Showa Denko Group will be renewed as Resonac Pride Products and Services, and the Group will place even greater emphasis on contributing to customers and society going forward.

In terms of certification, we aim to integrate the points of view of third parties in evaluation from the perspectives of value provided to customers and society by changing society based on our purpose as well as the appropriateness of Resonac’s four values, risk assessment such as product environmental assessment and reputation, future potential and impact such as sales plans and market share, and relevance to shared global goals (SDGs).

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Certification process

Until 2022, product and service certification was carried out in-house, but going forward, we will include third party participation to increase objectivity and transparency. We plan to involve various stakeholders, including investors, experts, customers, and next-generation members, as third parties.

Contribution to the SDGs through businesses

As a Co-creative Chemical Company that seeks to create a recycling-oriented society, we have made contributing to SDGs 12 and 17 the focus of our corporate activities, and positioned goals that we contribute to through businesses and products as well as goals that we contribute to through our business foundation as follows. In addition to the areas we are already working on, we are looking ahead with the aim to contributing to the creation of a future that we seek to realize through the power of chemistry.
Iron recycling and greenhouse gas reduction for the realization of an advanced recycling-oriented society using graphite electrodes

**Realization of our purpose**

Resource circulation through iron recycling, greenhouse gas reduction through hydroelectric and wind power generation and utilization

The process of manufacturing iron, which is an important material that supports social infrastructure, from iron ore (blast furnace method) is one of the largest sources of CO₂ emissions. However, the electric furnace method, which melts and recycles scrap iron, is capable of reducing CO₂ emissions to 1/4, and is therefore an important process for a sustainable society. Resonac is the number one global manufacturer of graphite electrode materials, which are essential for the electric furnace method, and supplies stable and high-quality graphite electrodes manufactured in six plants around the world to steel manufacturers in various countries through local production and consumption. Currently, we are working on the greening of electrodes at these six plants, and in order to avoid emitting GHG emissions in the graphite electrode manufacturing process, we are promoting 100% green power generation with hydroelectric and wind power generation at our European plants. In addition, we have started to install solar cells on the roof of the plant in Malaysia. Our graphite electrodes will continue to support people’s lifestyles through the recycling of iron products.

**Demonstrating our values**

In Omachi City, where one of our domestic plants is located, agricultural production was being hampered by the low temperature of water from melted snow. Since 1954, we have been operating a 36 km-long water utilization system that includes three hydroelectric power stations, and by raising the temperature of water before using it for irrigation, we contribute to a stable water supply and improve yields for a wide range of local farmers. At our plant in Austria, waste heat after baking electrodes is supplied to the regional heating network in order to make effective use of it, contributing to the reduction of CO₂ emissions throughout the region, and in this way, Resonac is working on co-creation with local communities on a global scale.

**Co-creation with local communities**

Resource circulation through iron recycling, greenhouse gas reduction through hydroelectric and wind power generation and utilization

**What are graphite electrodes?**

Iron is familiar and indispensable to our lives, used in such things as cars and buildings. Graphite electrodes are used to recycle said iron. Graphite electrodes are used as electrodes in electric steelmaking furnaces (electric furnaces) that produce steel by melting scrap iron. A large current is applied to the electric furnace, and the scrap is melted by arc discharge. The molten steel temperature in the furnace reaches 1600°C, and the temperature at the tip of the electrode reaches 3000°C.

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**Details of global co-creation**

**TARGET 7.2**

Utilization of solar power generation at the plant in Malaysia

**TARGET 7.2**

Utilization of wind power generation at the plant in Spain

**TARGET 6.4**

Stable operation of the water system in Japan (Omachi Plant)

**TARGET 13.2/13.3**

Reduction of CO₂ from logistics

**TARGET 9.4**

Effective use of resources

**TARGET 17.16**

Consulting and technical services

**Who We Can**

Organizational Capabilities to Help Change Society

**How to Change**

What We Will Focus on to Achieve Change

**Why We Can**

Re-introducing Ourselves

**Where to Go**

What’s Resonac?

Purpose and Values

**Resonac’s Purpose and Values**

**Data**

Company Data

**Comments from stakeholders**

Mr. Leopold Schilcher, Mayor of Bad Goisern, Austria

The plant in Austria makes effective use of waste heat from electrode baking to provide a stable supply of heat to the regional heating network. Especially in the current energy crisis, this supply of regional heating units more than 300 partner companies and local residents. In light of these efforts, Mr. Leopold Schilcher, Mayor of Bad Goisern, Austria, stated that he is proud to have such a reliable company as Resonac Graphite in the city of Bad Goisern, and that he believes Resonac Graphite brings benefits to the community with its innovative concept.

Mr. Leopold Schilcher, Mayor of Bad Goisern, Austria (center of photo)
Contribution to a digital society and reduction of environmental impact through copper clad laminates and solder resist

Realization of our purpose
Spread of infrastructure with advanced electronic materials for semiconductors, advancement of digital communication technology, and reduction of environmental impact

As digital society progresses, digital communication technology using semiconductors has become essential for sustainable social development. Through the supply of high-performance advanced electronic materials for semiconductors, Resonac is contributing to AI technology that realizes new services and industrial processes using large amounts of data, next-generation wireless communication technology (5G, 6G, etc.), improved vehicle safety, improved transportation services and the spread of communications and transportation infrastructure, advancement in digital communication technology, enhanced device energy saving, and the reduction of environmental impact.

Demonstrating our values
Higher functionality and resource conservation of electronic devices using copper clad laminates and solder resist, and co-creation through JOINT2

As electronic devices become lighter and smaller, we are developing cutting-edge technologies in a timely manner that can respond to thinner and higher-density semiconductor devices, while also supporting the sophistication of digital communication technology and contributing to the reduction of environmental impact. In addition to the conventional liquid type solder resist, we have developed film products that do not contain solvents, thereby reducing their environmental impact when used by customers, and by making them thinner, we are also contributing to resource conservation. For copper clad laminates, we have created high-performance substrate materials using our unique synthesis technology, contributing to the increased functionality of electronic devices. Moreover, since they can be applied to thin packages, they contribute to resource conservation. Both solder resist and copper clad laminates are halogen-free, which contributes to the reduction of environmental impact.

All of these materials contribute to the resolution of technical issues in production of next-generation semiconductor packages in collaboration with member companies of JOINT2, and realize co-creation with other companies through the supply chain.

In 2023, Resonac’s copper clad laminates (MCL-E-705G, 795G) received the General Award from the Japan Chemical Industry Association, and were commended as products that have contributed to the advancement of science and technology.